# **Dublin City Council**Dublin City Sports Plan 2023 - 2028

For the attention of North West Area Committee 18th July 2023



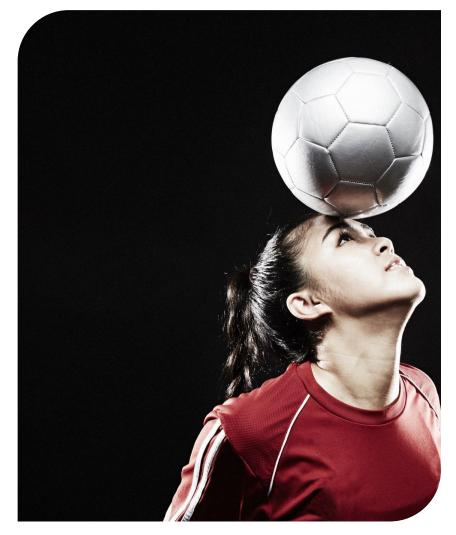


### Bhail Dubli

#### Comhairle Cathrach Bhaile Átha Cliath Dublin City Council

#### **Background to the Project**

- DCC, through its Sports and Recreation services, including the Sports and Wellbeing partnership, provide opportunities for everyone across all communities to partake in sport and physical activity regardless of age, ability, or background through dedicated programmes, services, and facilities
- DCC currently manages 31 Sports Centers and outdoor spaces, employing over 300 people and with an annual revenue spend of 20 million and 20 million capital investment over three years, providing an extensive range of organised and informal sports and physical activity opportunities
- The new Sports Plan will act as a guide to help increase participation and access for all, including those in areas of economic disadvantage, to harness the power of sport and physical activity to enhance the lives of the city's citizens.
- Services provided are interdependent between sports and recreation and different departments including community, housing, environment and transport, among others. This plan will also serve to enhance those partnerships.





#### **Project overview**





#### Our approach is based on:

- Setting up the programme for success with the right structures and processes initially;
- Conducting detailed review and analysis of the existing and future Infrastructure and Policy landscape taking into account future trends in demographics, policy, funding etc.;
- Development of a comprehensive 5 Year Sports Plan with long-term focus beyond 2028;
- Building a clear implementation roadmap including Interim Reviews in Year 2 & 4 of the new plan;

Teneo 3

#### **Timeline**



Phase

Stage One
Project Initiation & Research
5 months (Mar – Jul)

Stage Two
Initial Design & Draft
4 months (Jul- Oct)

Stage Three
Final Strategy Development
2 Months (Oct – Dec)

Stage Four Implementation 6 Weeks (x2)

#### **Project Update**



1



**Project Kick-Off** 



We officially kicked off the Dublin City Council Sports Plan 2023-28 on the 2<sup>nd</sup> of March 2023.

2



Stakeholder Consultation



Consultation sessions ongoing with multiple stakeholders to understand views and establish key themes for consideration as part of the strategy review. Staff consultations to be completed across DCC departments. We have begun the process of surveying the general public, NGB's and DCC facility users.

3



**DCC Sport Centre Site-Visits** 



We have conducted a series of DCC Sports Centre site visits to assess existing facilities and infrastructure, carry out 1-on-1 interviews with centre managers and conduct facilities audit. We are collating the information from this audit to an interactive facilities map for DCC internal use.

4



**Benchmarking** 



We have conducted extensive analysis of City Council Sports Plans and Active Cities initiatives from around the world. Examples of cities analyzed include Auckland, Stockholm, Cardiff, Toronto, Brighton, Manchester, Salt Lake City, Oslo, Swansea, Liverpool and more. We are also reviewing operations model in other local authorities in Ireland and UK. We are engaging with the Active Cities community in Ireland and internationally to form ideas on best practice.



#### **Initial Emerging Themes**



#### Infrastructure

- Maximising use of facilities and infrastructure
- Leveraging amenities & spaces to compliment facilities
- Gap analysis to identify facility/infrastructure needs
- Maintenance and upkeep of existing facilities
  - Sporting v Community facility provision
  - Energy Management –
     Sustainability around
     current & future facilities,

# Policy & Programming

- Programming strategy to increase participation rates
- Demand for organised 'uncompetitive sport'
  - Partnership arrangements to support programmes
- Policy In line with
   Dublin City

   Development plans e.g:
   population growth and forward planning

#### Other

- Operational model strategic choice
  - Community engagement
- Communications strategy
- Cross department initiatives
- Investment profile national balance vs. population demographics



#### **Next Steps**





## **Consultation Summary Analysis Report**

As the initial research and consultation phase concluded a summary analysis reports of emerging themes and findings will be developed and shared with DCC as we enter the design and draft phase of the project



## Move to Initial Design and Draft Phase

Teneo are now moving into the initial design and draft phase of the project. This will involve re engagement with several stakeholders as we aim to have the first draft of strategy created by October.





#### Further Stakeholder Engagement

Teneo will over the next few weeks engage further with a wide variety of stakeholders through various formats including.

- · Public Consultation Survey
- · Area committee's
- · Individual engagements with SMT



Publishing an online public forum which will afford everyone opportunity to contribute to the Sports Plan.



Teneo will analyze the results of the public consultation



## Thank You.

